Will Give Concert.

A concert will be given Friday evening, Nov. 11, at the Scandinavian hall by Lydia Hedberg, soloist. The entertainment will be given under the auspices of the Swedish Glee club. Mrs. Hedberg sings the folk lore songs of her native land, Sweden. She has a pleasing voice and an attractive personality and has sung in a large number of cities in this country. She sings in her native tongue and is very distinct in her pronunciation. The concert will begin at 8 o'clock.

November 7, 1921 Ironwood Daily Globe, Ironwood, MI

CONCERT

AT

SCANDINAVIAN HALL

IRONWOOD, MICH. FRIDAY, NOVEMBER 11TH, 1921

Mrs. Lydia Hedberg

(Bergslagsmor)

Famous Singer of Swedish Folksongs. Will appear

Auspices of Swedish Glee Club.

Admission, 50c, plus war tax Concert begins at 8 o'clock.

November 9, 1921 Ironwood Daily Globe, Ironwood, MI

Concert Well Attended.

A large number of persons attended the concert given last evening by Mrs. Lydia Hedberg, Swedish singer, which was given at the Scandinavian hall under the auspices of the Swedish Glee club. Mrs. Hedberg was dressed in the native costume of Sweden and sang the folk songs of that country. She was accompanied by Mr. Kilkka, who also played a number of selections. There were also selections by the Swedish glee club.

November 12, 1921 Ironwood Daily Globe, Ironwood

Concert to Be Given By Swedish Society

The local Swedish colony is sponsoring the concert to be given Saturday night at the San Francisco Gymnastic hall, 2460 Sutter street. The Swedish Singing Society, made up of well-trained male voices, will provide the program, with Fru Lydia Hedberg, "Berslagemor," from Falun, Sweden, as guest artist, Fru Hedberg, a soprano, who is touring the Pacific coast for the first time, will sing folk songs in the costume of her native land. Axel Pihlstrom will direct the concert and the evening will conclude with dancing

January 12, 1922 San Francisco Chronicle

She Sings Tonight



Fru Lydia Hedberg, known among her fellow countrymen as "Berslagsmor," who will sing for the first time in this city tonight.

Swedish Soprano Sings Here Tonight

Famous Artist Given Warm Welcome

Fru Lydia Hedberg, "Beralagsmor," from Falun, Sweden, is visiting the United States for the first
time and will sing in this city tonight. This famous soprano and
interpreter of folksongs received
a warm welcome upon her arrival
from Salt Lake City yesterday,
many prominent Swedish-Americans escorting her across the bay.

Her appearance here has been made possible through the efforts of the Swedish Singing Society, of which Axel Pihistrom is director, and this body of male singers will take part in the attractive program which will begin at 8:30 o'clock at the San Francisco gymnastic hall, 2466 Sutter street, Fru Hedberg will appear in the costume of her native land, and her selections will include many songs dear to the hearts of her fellow countrymen. Dancing will conclude the evening.

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January 14, 1922 San Francisco Chronicle



San Francisco Gymnastic Hall

"Bergslagsmor"

(In National Costume)

Will sing at

SCANDINAVIAN HALL

IRONWOOD, MICH.

Tuesday, Feb. 28 AT 8:15.

UNDER THE AUSPICES OF THE SWEDISH GLEE CLUB.

Admission 55 cents, inc. war tax.

February 25, 1922 Ironwood Daily Globe, Ironwood, MI

BERGSLAGSMOR

Swedish Glee Club
Will Entertain at
SCANDINAVIAN HALL
Tuesday, Feb. 27th,
8:15 P. M.

With new songs and songs of your childhood days.

Admission 75c

February 24, 1923 Ironwood Daily Globe, Ironwood, MI *********

Do Not Fail To Hear

BERGSLAGSMOR TONIGHT

at Scandinavian Hall IRONWOOD, MICH.

New songs and songs of childhood days.

Pete Ohrn spelar dragspel

Admission 75c

February 27, 1923 Ironwood Daily Globe, Ironwood, MI

BERGSLAGSMOR

MRS. LYDIA HEDBERG

WILL SING AT

ST. GEORGE'S HALL

Stratford Ave., near E. Main Street

Wed. Eve. April 18th 8 o'clock

This well-known and famous exponent of Swedish Folk Songs will provide an unusual enjoyable evening.

Tickets including Tax. 75 cents

April 18, 1923 The Bridgeport Telegram, Bridgeport, CT

Bergslagsmor returned from U. S. A.

A successful tour all the way to the Pacific coast

65 concerts in 4 months



Mrs. Lydia Hedberg

Among the passengers transported by the steamer Stockholm on its recent trip from America, was Mrs. Lydia Hedberg, better known by her popular and genial stage name "Bergslagsmor" (Mother of the Mining District). A Gothenburg women's magazine recently conducted an interview with Mrs. Hedberg, which we have reprinted here:

Mrs. Hedberg is back from her third concert tour of the U.S. The land of the free has, as you know, to a great extent closed its doors to the rest of the world, but Mrs. Hedberg, an interested member of the National Association for the Preservation of Swedishness Abroad, had the necessary papers for the "Open Sesame" to gain admittance.

Mrs. Hedberg did not dwell on her accomplishments, but her radiant appearance said more clearly than words that the tour's outcome had been as happy as its predecessors. A reasonable assertion, knowing the cheerfulness, warmth and sincerity with which "Bergslagsmor" sings herself into the hearts of listeners throughout the States. Her journey spanned the entire country, going as far as the sunny Pacific coast and lasting four months, during which no less than sixty-five concerts were held.

Mrs. Hedberg has nothing but good things to say about Swedish Americans. They are admittedly a little awkward with countrymen, and a bit indifferent towards the fatherland they have replaced with an adopted land flowing with milk and honey. But once you have gained their trust with the old, familiar songs and thawed their American hearts, a genuine Swedish sentiment emerges of love and longing for the poor home district.

What a great service have Mrs. Hedberg and her songs not rendered towards the movement for the preservation of Swedishness!

The Swedish people have prospered in America, explains Mrs. Hedberg. They are an honest folk, who after the early years of struggle, have generally done quite well. They work their way up the ladder, are as good as anyone else and make a living. But all the while there remains a tug towards the old country, which couldn't provide what they get from the new land.

Women, especially younger women, applaud the change. Their personal worth in the new land is greater, their work easier, their clothing brighter, men are more courteous and life more festive.

But despite everything there is something in their frosty temperament that can be reached by a Swedish folk song and become, if only for a moment, a wistful longing for home.

> Dalpilen Kopparbergs Läns Tidning June 20, 1925



Kopparbergs Läns Nyhets- och Annons-Tidning.

LYDIA HEDBERG'S U.S. TOURS

Tour 1: Departed Sweden Jan. 22, 1921. Departed U. S. May 27, 1922

Tour 2: Departed Sweden Sept. 7, 1922. Departed U. S. after April 28, 1923

Tour 3: Departed Sweden Jan. 3, 1925. Departed U. S. May 28, 1925